

BRAXTON-BRAGG'S MONTHLY VALUE BULLETIN

THE EXPRESS

They laughed when I said I could cut a sink hole in 4 minutes. But when I did it in less than 3...

There's one in every crowd: the joker...

the wise guy who always is ready and willing to throw down a challenge. I'd just put out a claim that with one tool I could cut out a sink hole in a 3cm slab of granite in less than 4 minutes.

Of course, I'd never done it in a tradeshow booth in the middle of a convention center like the one I was standing in at

And That's When it Happened...

A man worked his way to the front and back to me. hollered, "I'll bet you 10 bucks you can't do it right now!" The crowd laughed as every head turned to see how I would react.

Well, I'm not one to back down from a challenge, so I said, "I'll take that bet." The crowd laughed again. After all, a demo booth at StonExpo wasn't exactly an ideal spot for me to prove my point.

I decided to make the most of the situation. With a little showmanship, I cracked my knuckles, rolled my shoulders and loosened my neck. I then carefully adjusted my template and turned a few knobs on my trusty tool for effect.

"He's stalling," called a voice from the rear. Another yelled back, "Stalling- he can't even get started!" Again the crowd

Then I Fired Up "The Chopper"

Every eye was on me to make sure I wasn't hole using the same template. The



pulling a fast one. As I cut, they looked at me-then back to the timekeeper- then

The laughter stopped cold as I made the first pass around the hole look effortless. The second was even easier. The tool seemed to be running itself...slicing through the granite like a knife through warm butter.

As I made my final pass, the granite fell out, leaving a clean hole ready for polishing. The crowd instantly turned to the timekeeper waiting for the final verdict...

It seemed fast but was it really under 4 minutes? No, it was actually less than 3 minutes-2:50, to be exact!

Introducing the Sinkmate Chopper

The Chopper TS6 uses a 6-inch contour blade. The Chopper's Patent Pending design has guides that follow the edge of a template. These guides are adjustable I nodded to the timekeeper and I was off. allowing you to change the size of the sink-

Chopper's design also allows the operator to quickly change the blade depth for step cutting, while holding the blade at the perfect angle.

Superior Design Means Easy Clean-Up

The Chopper cuts on the line and leaves a vertical edge on the finished side of the bowl hole, saving you clean-up time. This tool will step-cut the corners of your rectangular sink hole, leaving very little material to remove with a clean-up drum, saving you time and money. And because it cuts so clean, it practically eliminates blowouts.

Portable and Proudly Made in the USA

The Sinkmate Chopper is powered by a Makita® motor and runs on 110 power, so it's designed to be easy-to-use in the shop or on the jobsite. Best of all, every unit is made right here in the USA.

To find out how to get The Chopper working for you, call Braxton-Bragg at 1-800-575-4401. Ask about the easy financing that's available for the complete Sinkmate System.

Fax 800-915-5501

Call 800-575-4401





A. SERTEMBER 2012

THE EXPRESS

BRAXTON-BRAGG'S MONTHLY VALUE BULLETIN

After Installing Thousands of Countertops Over the Last 15 Years...

Finally, Kentucky Countertop Installer Discovers How To Turn \$40 into \$400

Over and over and over again... on nearly every countertop install... even in "this economy"

Louisville, KY – It took 15 years of doing the same thing as everyone else in the industry before an inventive young man in Louisville, Kentucky found a better way... a way to add \$300, \$400 even \$500 pure profit to nearly every countertop install... with this simple \$40 "system."

In the past, countertop installations were limited by the size and weight of the stone. You simply couldn't create the large overhangs clients wanted without the risk of the slab breaking. But now, there is a way to greatly increase the amount of overhang on any countertop – regardless of the material being used.

This is a <u>very, very, very profitable</u> advance in countertop installation technology. In fact, we can now show you exactly how to use a new "system" to increase the profit on many of your countertop installation projects. I'm talking about adding \$200, \$300, \$400 or more on each and every job while DECREASING the install time.

Imagine adding \$400 per job over the course of a year... what would that be worth to you? (Just one job a week using this new system could be worth another \$20,000 pure profit.) What would that mean for your business? And what if this system also increased referrals because of how happy your clients are with your new install system. And trust me, once your clients see this system in their homes, they will talk about it to their friends... and you will get referrals. But beyond that, consider...

5 More Reasons Why You Should Be Using the Revolutionary, Patent-Pending I-Brace System...

First... Sell more stone. The I-Brace system allows you to create larger overhangs than are possible with traditional wood corbels. This means you can sell more square feet of granite on every bar-top, peninsula or island counter.

Second... Up-to-date look and feel. Clients love the "floating" look of the I-Brace system – and they will pay extra for it. Now this is good news because even though your client will pay more for no corbels, the I-Brace system actually costs you less!

Third... Safety. By eliminating corbels your clients are no longer banging knees... and their <u>toddlers are not banging their heads</u> on those hard jagged corbels. It's just the right thing to do for your clients.



Fourth... Saves install time. No more worrying about picking up or stocking large, expensive corbels that get scratched up –and then need to be replaced – from rolling around in the back of your jobsite truck. The I-Brace system installs quickly and easily and takes up so little room, you can keep a whole day's supply of I-Brace systems on the truck without any problem.

Fifth... Increases usable counter space. Corbels take up valuable undercounter space and reduce the useable seating area of counters by up to 30%.

How To Get A Risk Free Trial of the I-Brace System for Just \$40...

Simply Call 1-800-575-4401 to speak with a product sales specialist. They will let you know which I-Brace system is right for you based on the type of counter you are installing.

As a bonus, we are also offering a FREE report called *How To make More Money By Using the I-Brace System*. The report is yours free just for calling and talking to one of our product sales specialists. You don't even have to buy anything... just call for a friendly chat and to get your questions answered. Call 1-800-575-4401 now to discover all the I-Brace System can do for you.

Item#	Description E	Everyday LOW Price	
12458	I-Brace Countertop Support, 13" Long x 2-1/2" Wide, 3/	16" \$10.99	
12460	I-Brace XL Countertop Support, 20" x 2-1/2", 3/16" Thic	ck \$14.99	
12461	L-Brace Upper Bar Support, 10" x 2-1/2" Thick	\$15.99	
12462	L-Brace Upper Bar Support, 15" x 2-1/2" Thick	\$19.99	
12464	Upper Brace Upper Bar Support, 10" x 2-1/2", 1/4" Thic	ck \$11.99	
12465	Upper Brace Upper Bar Support, 15" x 2-1/2", 1/4" Thic	ck \$14.99	
12459	Upper Brace Upper Bar Support, 16" x 2-1/2", 1/4" Thin		
	Typical breakfast bar islands use 2-4 braces per side.		

Call 800-575-4401



Fax 800-915-5501

BETTER! FASTER! CHEAPER!





Vallé™ 18 Gauge Stainless Steel Undermount Sink Made of surgical grade 304 stainless steel

These designer Vallé™ 18 Gauge Stainless Steel Undermount Sinks could easily retail in a showroom for \$250-\$500.00. However, our offering is priced so right that it can become a true money-maker for fabricators!

They're Gonna Buy It Anyway

Don't let your customer buy the sink from someone else and bring it to you for installation-give your customers a beautiful, cost-effective alternative with our high-end You'll be able to please the most demanding homeowner with these quality sinks. Manufactured from heavy gauge, premium 304 stainless steel, our Braxton-Bragg sinks are remarkably resistant to stains and corrosion.

Design & Style

The stylish looks of our sinks compliment the latest trends in modern kitchen design. The high luster satin finish and superb craftsmanship will add long-lasting beauty to any

Comparable Models: • Kohler K-3356 • Blanco 513-618 • Elkay ELUH3119R • Franke PRX120

Give your customers the function and convenience of a professional sink. The bowls in our sinks can accommodate large pots and pans without spill over. The undersides are fully coated, and come with extra rubber padding for superior sound deadening.

Durable

In our search for a suitable sink to offer our valued customers, our main goal was to find a professionally manufactured, consistently high-quality product. Our stainless steel sinks hold up to heavy use, look good in any new or remodeled kitchen and are easy to maintain and clean What more could you ask for?

Item#	Description	Everyday LOW Price	Item#	Description Everyday LO	OM Drive
20208	Vallé™ Double Bowl Reverse 60/40 Sink, 31-1/2" x 20-3	4" \$94.00		Vallé™ Cutting Board Insert for Sink #20207 and #20208, Small Side	
20254	Vallé™ Sink Grid for #20207 and #20208, Small Side	\$24.95		Vallé™ Cutting Board Insert for Sink #20207 and #20208, Large Side	
20255	Vallé™ Sink Grid for #20207 and #20208, Large Side	\$24.95	20353	Vallé™ Sink Basket for #20207 and #20208	\$24.95 \$29.95

Call 800-575-4401



Fax 800-915-5501



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THE EXPRESS BRAXTON-BRAGG'S MONTHLY VALUE BULLETIN

Q: Can This Funny-Looking Tool With a Strange Name Erase a \$1,000 Mistake...



A: YES! After years of testing, we've finally found a way to erase the costly mistake of scratched granite slabs in your shop!

isten, there's simply no way I'm going to be able to fully explain what a remarkamount of space. But I'll try...

At Long Last...

our customers. Something that was easy to use, more in material, time and labor. easy to carry on a jobsite, and easy to own. Finally, I've found just the tool... and what it can do is absolutely amazing.

Funny Shape, Strange Name, **Serious Tooling**

When I first saw this iron-shaped tool, I thought it was a joke. Boy, was I wrong! Slap the right pads on this thing and it becomes a money-saving, time-saving, work of art.

The Scratch Test

Recently, I put this little gem of a tool through able little tool this is in such a short a scratch test. I took a piece of polished granite and put a nice deep scratch in it. Then, we saddled up the Scarab (that's the name of the tool). We were able to top polish out the scratch in As Product Manager for Braxton-Bragg - less than 30 minutes. Had this been a cus-America's #1 stocking supplier of granite tool- tomer's slab on the way to a job site, it could've ing – I've been in search of the perfect tools for killed any profit in the job and cost a \$1,000 or

Free Trial Offer

We're so confident you'll find at least a dozen uses for this little tool, we're giving you 30 days to put it to the test in your shop. If you don't like it, send it back. But my guess is, we won't be able to pry it from your hands.

Store Burell

Call 1-800-575-4401 to get your no-risk trial of the Scarab started today.

Item #	# Description LOW		
23004	WerkMaster™ Scarab Featuring Plug 'N Go System, 7" x 10" Footprint, 3" Disc Size, 2;800 RPM (without Drive Unit).	\$1,995.00	
23005	WerkMaster™ 3" Foam/Velcro Adapter Plate For Scarab	\$33.60	
23006	WerkMaster™ Scarab Upright Handle	\$135.00	
9320	Makita® 7" VS Polisher/Sander 9227C, Looped Handle, 10.0 AMP, 6.8 Lbs., 0-3,000 RPM	\$229.95	

All Braxton-Bragg products carry a 30-day, risk-free, money back guarantee. If you are not satisfied with your purchase, simply return it for a prompt and courteous refund.

Call 800-575-4401



Fax 800-915-5501



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>> INVESTMENT BRIEFING <<

World Record Oil & Gas Discovery?

Early investors could make gains of 1,000% or more

Dear Reader,

I just spent 40 hours traveling on 4 different planes across 9 time zones...

Slept in a mosquito and cockroach infested "hotel" and tramped through a "Jurassic Park" like jungle and 100% humidity...

Why?

Because a small group of geologists in a remote corner of the Earth have reported a "WORLD RECORD" oil and gas discovery.

Since the rumors of this discovery first surfaced on the Internet, the entire oil and gas industry has been buzzing about this industry-changing find.

In fact, the initial test results are so extraordinary, that many in the industry (including some folks I genuinely respect) are calling it a fraud.

If the geology is only half as good as these initial tests show, early investors are poised to make gains of 1,000% or more...



Of course, if it's a fraud... well... anyone who invests in this find will probably lose every penny.

In my nearly two decades in the oil and gas industry, I have simply never seen a situation where the stakes are so high.

That's why I recently flew 12,000 miles around the globe to investi-



BRAXTON-BRAGG'S MONTHLY VALUE BULLETIN THE EXPRESS

SEPTEMBER 2011 · 13

Finally, a Manufacturer Who Listens to a Repairman ...21 upgrades implemented (so far)



A Repairman's Story

for Braxton-Bragg. Over the years, I've worked on hundreds of routers made by Stinger, MEM and others.

I've Seen a Lot of Wear and Tear...

Routers get a lot of hard use. Some parts simply wear out, and some occasionally break. Over the years I saw patterns and often wondered why manufacturers didn't beef up more of the critical parts.

Nobody Listened

From time to time I communicated my ideas, but for the most part, I didn't see any real changes.

Finally, Somebody Did

Then about three years ago, I was asked to provide detailed information on my experience with Hercules® Routers. Since Hercules® is our best-selling router, I had a lot of practice repairing them. Now I finally got the chance to take one completely apart and find the most worn components.

All Braxton-Bragg products carry a 30-day, risk-free, money back guarantee. If you are not satisfied with your pur-chase, simply return it for a prompt and courteous refund.

Call 800-575-4401

Little Things Matter

My name is Bill Roberts and I repair routers Often it was the little things that mattered. An engineer in a lab, hasn't seen the rough use that equipment in a stone shop has to most manufacturers, including Sector, endure, and how the shape of the power cord, the thickness of a belt, or the type of bearings used can affect performance.

Single Phase Power

It costs more to produce a powerful router that uses single phase power than one with 3-phase. When asked about making all our routers 3-phase, I reminded them that many shops only had single phase power...and they listened!

21 Improvements Later

Well, to make a long story short, the manufacturer has implemented 21 improvements so far in the design of the Hercules® Router. These improvements make it perform better and last longer. Once you try it, I believe you'll agree that the Hercules® is the most reliable router you've ever used.

Now Featuring The Strongest Guarantee in the Industry—12 Months!

Because of the changes, the router is now backed by a 12-month guarantee—the longest in the industry. I am proud to say that in all my years of experience, this is the most reliable router that Braxton-Bragg has ever sold. Its the best electric router for the money on the market.



Bill R Roberts

Hercules® Router Edge Profiling Machine, Single Speed \$2,299.00 \$1,998.00

F.O.B. Knoxville, TN • Fresno, CA

Call Now-Sale Ends September 30, 2011



Fax 800-915-5501

